Date: 15/08/2023

Rayat Shikshan Sanstha's

Chandrabai-Shantappa Shendure College, Hupari.

Dept. of Commerce

Commerce Association (2023-24)

Wallpaper (वाणिज्य मंथन) Presentation

Report

Name of the Activity: Wallpaper Presentation on "Retail Marketing Especially on Street Markets in India"

Objective of the Activity:

- 1. To introduce the various street markets in India to the students.
- 4. To motivate the students towards Retail Marketing.
- 5. To understand the opportunities in Retail Marketing.

Dept of Commerce presented wallpaper (वाणिज्य मंथन) on 'Retail Marketing Especially on 'Street Markets in India' on 15th Aug, 2023. On the occasion of Independence Day. Smt. Jayshri Banasode welcome and introduced the activity. Shri. Mansingrao Kadam (Member Of College Development Committee) and Prin. Dr. Bhosale D. R. inaugurated the wallpapers prepared by the students of bachelor of commerce.

. This activity became useful to understand the Street Markets in India & importance of the retail marketing and it will be motivation to all students. 25 students participated in this activity. The overall event was successful and appreciated by the college. The whole activity was become successful under the expert guidance of Prin. Dr. D. R. Bhosale. Shri. Kashid K. A & Shri. Bille A.S guided the students for preparing the wallpapers.

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Department of Commerce

Chandrabai-Shantappa Shendure College