Rayat Shikshan Sanstha's Chandrabai-Shantappa Shendure College, Hupari. Dept of Commerce & IQAC Commerce Association (2024-25)

Name of the Activity: 'Trade Fair - 2025'

Date & Time of the activity: 28/02/2025, 9.30 am

Objectives of the Event:

- 1. To promote entrepreneurial skills.
- 2. To enhance practical learning.
- 3. To develop financial literacy and management skills.
- 4. To foster teamwork and leadership.

On 28 February 2025, the Department of Commerce successfully hosted Trade Fair 2025, giving students a chance to demonstrate their business savvy, inventiveness, and entrepreneurial abilities. By encouraging students to participate in commercial activities, financial management, and consumer relations, the event sought to close the gap between academic knowledge and real-world experience.

Distinguished guests who contributed their knowledge and support to the event attended the Trade Fair 2025's grand opening ceremony. The inauguration's main guests were: **1. Hon. Shri. Ashokrao Mane (Bapu)** (MLA, Maharashtra Legislative Assembly, Hatkangale Assembly constituencies) He delivered insightful speech on the importance of entrepreneurial activities in college. He underlined that by developing students' business savvy, creativity, and problem-solving abilities, these programs equip them for issues they may face in the real world. The speaker emphasized how entrepreneurship helps students become future business leaders by encouraging independence, creativity, and financial literacy.

2. Hon. Shri. Rajendra Shete (Silver Marchant, Hupari) He delivered an inspiring speech on the various opportunities available for students in entrepreneurship. He emphasized that there are many options available in the current business environment, ranging from digital marketing and e-commerce to startups and freelancing. The speaker stressed that since technology has made entrepreneurship more accessible, students no longer need to make significant financial commitments to launch a business.

3. Shri. Shivraj Naik (Member of 'CDC' CSS College, Hupari.) He delivered an insightful talk on the opportunities in the silver business, highlighting its growing demand in various industries. He clarified that silver is an essential component of technology, medicine, and renewable energy in addition to being a valuable metal for jewelry. The speaker underlined that silver is a profitable business opportunity for prospective entrepreneurs due to its growing global demand and investment potential.

The ceremony began with a welcome speech by Prin.Dr.V.V. Padalkar. The chief guests then spoke, stressing the value of student skill development, entrepreneurship, and innovation. The Trade Fair officially opened with a ribbon-cutting ceremony.

The Trade Fair 2025 featured 38 unique stalls, all conceptualized, designed, and managed by students and local people. These stalls represented various business ideas, including:

Homemade bakery products, Organic and healthy drinks, Street food with hygiene assurance, Handmade jewelry and accessories, Sustainable fashion initiatives, Mobile accessories, Recycled and up cycled products, Financial and Business Consultancy, Investment and stock market basics.

From booth setup to pricing tactics, customer service, marketing, and profit computation, the students actively participated in every step of the process. They gained firsthand knowledge of teamwork, leadership, financial management, and business dynamics through this experience of tradefair.

Students, teachers, parents, and other guests all enthusiastically participated in the fair. Many people expressed gratitude for the creative concepts and execution, and the response was overwhelmingly favorable. Numerous stalls had a lot of foot traffic, and some students even made a sizable profit.

Trade Fair 2025 was a huge success, achieving its goal of encouraging students to be creative, entrepreneurial, and to gain real-world business experience. In addition to inspiring students to think creatively, the event gave them insight into the workings of the real economy.

Head, Department of Commerce

Chandrabai-Shantappa Shendure College, Hunar

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Chief guest Hon. MLA Shri. Ashokrao Mane (Bapu) and Hon. Shri. Rajendra Shete inaugurated the 'Trade Fair-2025'in the Presence of Prin. Dr. Prof. V.V. Padalkar, Shri. Rahul Ingrole, Shri. Shivraj Naik, Shri. Ajit Patil and college faculties on 28/02/2025.



Chief guest Hon. MLA Shri. Ashokrao Mane (Bapu) guided the students regarding importance of entrepreneurial activities organized by college for students at 'Trade Fair-2025' on 28/02/2025.



Chief guest Hon. Shri. Rajendra Shete reveals the opportunities available for students in entrepreneurship at 'Trade Fair-2025' on 28/02/2025.



Shri. Shivraj Naik guided students about opportunities in silver business in Hupari at 'Trade Fair-2025' on 28/02/2025.



Chief guest Hon. MLA Shri. Ashokrao Mane (Bapu) and all guest visited student's stalls at 'Trade Fair-2025' on 28/02/2025.



Students participated with note book stall at 'Trade Fair-2025' on 28/02/2025.



Students participated with food stall at 'Trade Fair-2025' on 28/02/2025.



Life Insurance Corporation of India's insurance advisor consulate visitor for investment in insurance at 'Trade Fair-2025' on 28/02/2025.

Head, Department of Commerce

