

RAYAT SHIKSHAN SANSTHA'S
CHANDRABAI-SHANTAPPA SHENDURE COLLEGE, HUPARI.

Department of Commerce Organized-

TRADE FAIR 2020

Academic Year 2019-2020

Day and Date: 14/02/2020

Chief Guest: Prin. Dr.V.M. Patil
Prin.Dr.V.A. Mane

A Report

Objectives:

1. To give students practical experience of marketing, communication, advertisement, and develop and inculcate entrepreneurial qualities in them.
2. To develop Business skills in students.
3. To guided about investment, risk management and profit making.

Chandrabai Shantappa Shendure College, Hupari along with Department of Commerce on 14th February, 2020 have organised "Trade fair 2020" between 9 am to 5pm open for general Public. The Aim of organising the programme was along with theoretical or bookish knowledge, students should also be given practical experience of marketing, communication, advertisement, and develop and inculcate entrepreneurial qualities in them.

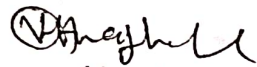
Dr.V.M. Patil (Principal, New College, Kolhapur) and Dr.V.A. Mane (Principal, Venkatesh College, Ichalkaranji) were invited as Chief Guest of the Programme. Both of them addressed students that in present scenario where there are no adequate employment opportunities, it is very important to develop Business skill in students to start their own start-ups, and also guided about how investment, risk management and profit making and returns in business is to be done.

Shri.Mansingh Rao Anna Desai (Member of College Development Committee) was invited as Chairperson of the programme he guided students about current needs of Business. Our Principal Dr.P.B. Patil spoke about importance of arranging events like Trade Fair for students.

In "Trade Fair" total 33 stalls were set up by students which included items like jewellery, Dress material, Saree, Agricultural tools and help desk for farmers etc along with it students arranged funny games stall and stalls of food items like pani puri, pav bhaji, traditional food, ice cream, tea, coffee, juice etc. Total 95 students i.e. 20 boys and 75 girls participated in the Trade fair programme from B. Com part I, II, III and M.com.

Also, student were told to prepare Trading, profit and loss account so that they could know about actual sales and purchase and a summary report was made from it. The students invested and Raw Material purchased of Rs 73,686 in total for Trade Fair .Out of which ,they sold product wort Rs.93,495.The Net Profit gained from Trade Fair was Rs.31,663 Vice-Principal Dr.D.R. Bhosale, Shri. A.T. Redekar, S.S. Bansode, Dr.S.V.More, etc Parents, Sponsors were also present and participated in the programme.

The Welcome Address and introduction of chief guest was done by Prof.B.A. Tarhal, Anchoring by Dr.S.V. More and the Vote of thanks was given by Head Department of Commerce Prof.V.H. Awaghade.



Head
Department of Commerce
C. S. College Hupari