"Education through self-helf is our motto"

RAYAT SHIKSHAN SANSTHA'S , SATARA

CHANDRABAI SHANTTAPPA SHENDURE COLLEGE, HUPARI

Tel. Hatkanangale, Dist. Kolhapur-416203

DEPARTMENT OF COMMERCE

B.Com. (Regular) PO/PSO/CO

Program Outcome

After completion of the Program, the students will be able to....

PO1. Became well trained professionals in Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Manufacturing companies etc., to meet the industry requirements.

PO2. Generate skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.

PO3. Increase their capability to make decisions at personal & professional level.

PO4. Start up their own business independently.

PO5. Explain thorough knowledge of finance and commerce.

PO6. Understand various applications in accounting, costing, banking and finance.

Program Specific Outcome

- **POS1.** By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, Cost Accountant, Tax consultant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments Manager and so on.,
- **POS2.** Prove themselves in different professional exams like C.A. C S, ICWA, CMA, MPSC, UPSC. As well as other courses.
- **POS3.** Acquire the skills in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.
- **POS4.** Describe various disciplines of finance, auditing and taxation, accounting, management, communication, computer.
- **POS5.** Apply the skills to work as accountant, audit assistant, tax consultant, and computer operator.
- POS6. Apply the appropriate techniques to make research in the field of finance and commerce.

Course Outcomes

B.Com.-I

GEC-A3 Principles of Marketing Semester I

- CO1: Inculcate good behavior while selling and purchasing products.
- CO2: Apply the importance of marketing in the success of business.
- CO3: Differentiate online marketing, green marketing and social marketing.
- CO4: Acquire knowledge of 4 P's of marketing.
- CO5: Explain environment-friendly marketing activities.
- CO6: Develop attitude in the field of Marketing research.

GEC-A4 Principles of Marketing Semester II

- CO7: Describe about the Product and its related things.
- CO8: Explain Pricing and its strategies.
- CO9: Recognize ways and types of distribution channels.
- CO10: Discuss about Retailing sector.
- CO11: Develop creativity in the Advertising Sector.
- CO12: Identify various ways of Promotional Activities.

GEC- B3 Insurance Semester I

- CO13: Study various concepts, types and clauses in insurance.
- CO14: Explain various risks covered by insurance.
- CO15: Apply procedure of taking insurance policies and the procedure for making claims.
- CO16: Apply career opportunities in insurance sector.
- CO17: Assess the working of IRDA.
- CO18: Create consciousness about career in Insurance sector.

GEC- B4 Insurance Semester II

CO19: Explain Fire Insurance and its importance.

- CO20: Develop awareness about Marine Insurance.
- CO21: Discuss about Miscellaneous Insurance.
- CO22: Summarize General insurance business in India.
- CO23: Distinguish General & Life insurance sector.
- CO24: Assess the performance of public and private insurance companies.

CC-A3 Management Principles and Applications Semester I

- CO25: Study various concepts, types and principles of management.
- CO26: Describe different theories by various thinkers.
- CO27: Listing organizing process, elements, planning and decision making.
- CO28: Inculcate motivation and leadership concepts and theories.
- CO29: Define emerging issues in management.
- CO30: Apply importance of communication in management sector.

CC-A4 Management Principles and Applications Semester II

- CO31: Explain Motivation and its importance.
- CO32: Apply Leadership Styles and techniques in a business.
- CO33: Distinguish Coordination & Control.
- CO34: Discuss Emerging issues in Management.
- CO35: Assess the importance of change.
- CO36: Recognize the concept of corporate social responsibility.

CC-A5 Financial Accounting Semester I

- CO37: Inculcate accounting concepts & conventions, standards & its importance.
- CO38: Apply working knowledge of generally accepted accounting procedures.
- CO39: Describe the skills & techniques of accounting various entities.
- CO40: Remember recent trends in the practice of accounting.
- CO41: Discuss the accounting for non -profit organization.
- CO42: Distinguish between accounting concepts and conventions.

CC-A6 Financial Accounting Semester II

- CO43: Solve problems relating to conversion of single entry to double entry.
- CO44: Discuss the computerized accounting.
- CO45: Apply for handle accounting Software's.
- CO46: Discuss the conversion of partnership firms to limited Company.
- CO47: Distinguish between Stock Debtor Method and Branch Trading, Profit and Loss A/c.
- CO48: Assess importance of voucher.

B.Com.-II

CC-B3 Fundamentals of Entrepreneurship Semester III

CO49: Define entrepreneurship- functions and obstacles.

CO50: Describe entrepreneurship development and theories of different thinkers.

CO51: Apply entrepreneurial knowledge in micro, small and medium size enterprises.

CO52: Remember knowledge about recent trends in entrepreneurship

CO53: Distinguish between MSME and large scale industries.

CC-B4 Fundamentals of Entrepreneurship Semester IV

CO54: Explain family business in India.

CO55: Distinguish conceptual knowledge of service & agro entrepreneurship.

CO56: Discuss business plan and project report.

CO57: Explain the student's successful stories of entrepreneurship.

CO58: Explain project plans.

CO59: Explain opportunities in the service and agro sector.

CC-B1 Corporate Accounting Semester III

CO60: Explain accounting entries of issue & forfeiture of shares & re-issue of forfeited shares, discuss accounting treatment for redemption of preference shares & buy back of shares.

CO61: Demonstrate accounting for issue of debentures and redemption of debentures.

CO62: Simulate practice of preparing financial statements.

CO63: Outline the fundamental accounting process on Tally ERP.

CO64: Discuss the procedure of issue of shares, debentures, bonds or securities.

CO65: Apply the books of accounts in a computerized accounting.

CC-B2 Corporate Accounting Semester IV

- CO66: Explain the accounting entries of profit/loss prior to incorporation.
- CO67: Distinguish the value of shares as per various methods.
- CO68: Compute accounting for liquidation of companies.
- CO69: Apply and Practice the store accounting through Tally ERP.
- CO70: Create the books of accounts on a computerized accounting.
- CO71: Discuss bankruptcy code and insolvency.

CC-B5 Money and Financial System- Paper I

- CO72: Understand and be able to use e-banking services
- CO73: Learn various aspects of RBI, it's monetary policy and be able to interpret the same.
- CO74: Interpret changing nature of banking business.
- CO 75: Explicate banking system and its functioning in India.
- CO 76: Identify recent trends in banking system.

CC-B6 Money and Financial System Paper II

- CO 77: Apply e-banking services.
- CO 78: Explain working of RBI in India.
- CO79: Prepare provide consultancy and guidance for investment in financial markets.
- CO 80: Analyse business practices of NBFCs and AIFI Expected Skills Impartation.
- CO 81: Explicate administrative structure, Functions and Role of NABARD and SIDBI.
- CO 82: Identify administrative structure, Functions and Role of NHB and EXIM Bank.

B.Com.-III

DSE-A1 Advanced Accountancy Paper I Semester V

CO83: Gain working knowledge of generally accepted accounting & auditing procedures.

CO84: Acquire conceptual clarity about insurance claims & computation, farm accounting, hire purchase system and bank financial statement.

CO85: Simulate accounting situations of insurance claim.

CO86: Explain the accounting process on Tally with GST.

CO87: Apply the Hire purchase system in businesses.

CO88: Distinguish between loss of stock policy and loss of profit policy.

DSE-A3 Advanced Accountancy Paper II Semester VI

CO89: Inculcate the basic concepts of cost accounting.

CO90: Explain the terms of Financial statement analysis.

CO91: Apply the various ratios in the business.

CO92: Describe the application of cash flow.

CO93: Explain the accounting process on Tally with GST.

CO94: Distinguish between the financial statements and Balance sheet.

DSE-A2 Advanced Accountancy Paper III Semester V

CO95: Recognize the concepts and types of audit.

CO96: Identify difference between audit & investigation.

CO97: Discuss audit specific items in financial statements.

CO98: Explain the auditing of the company.

CO99: Distinguish between special audit & audit repo

CO100: Explain principles of audit.

DSE- A4 Advanced Accountancy Paper IV Semester VI

- CO101: Identify the residential status & its implications on tax liability.
- CO102: Apply the concept of exemption from income.
- CO103: Describe the computation of income from various sources.
- CO104: Explain the basic concepts of income tax and basis of charge.
- CO105: Assess the basic concepts of GST.
- CO106: Distinguish between GST & other indirect taxes.

CC-C3 Business Regulatory Framework Semester V

- CO107: Explain various concepts related to business laws.
- CO108: Differentiate between Contract Act, Company Act, Labour Act and GST.
- CO109: Define legal business environment.
- CO110: Recognize Indian partnership act.
- CO111: Explain limited liability partnership act.

CC-C3 Business Regulatory Framework Semester VI

- CO112: Discuss company act 2013.
- CO113: Recognize SEBI and Consumer protection act.
- CO114: Explain competition act.
- CO115: Describe business transitions and cyber laws.
- CO116: Discuss negotiable instrument act.
- CO117: Distinguish between trademark, copyright, patent & industrial design.

CC-C1 Modern Management Practices Semester V

- CO118: Describe various concepts in modern management practices.
- CO119: Compare emotional and social intelligence in management.
- CO120: Analyze time, stress and disaster management.
- CO121: Apply how to behave ethically.
- CO122: Explain the concept of emotional and social intelligence.
- CO123: Recognize concept of learn & talent management.

CC-C1 Modern Management Practices Semester VI

- CO124: Explain knowledge of TQM.
- CO125: Distinguish between Chinese and Japanese Management practices.
- CO126: Plan event management and performance management.
- CO127: Use the concept of time and stress management.
- CO128: Develop leadership style.
- CO129: Discuss 8 keys of Japanese quality management techniques.

CC-C5 – Co-operative Development Paper I

- CO 131: Define the principles and practice of cooperation.
- CO 132: Describe various benefits of cooperation
- CO1 33: Analyze various committee reports on cooperative sector.
- CO 134: List out the situation of cooperative marketing system.
- CO 135: Analyse types, management, progress and problems of urban co-operative banks.
- CO 136: Analyse role and problems of consumer co-operatives as well as sugar co-operatives.

CC-C6 – Co-operative Development Paper II

- CO 137: Illustrate cooperative legislations and fund management.
- CO138: Interpret institutional arrangement for cooperative education and training.
- CO139: Interpret nature, registration, legislation and audit of housing cooperatives.
- CO140: Clarify nature and elements of audit of co-operative housing societies.
- CO141: Explain cooperative audit system and provisions.
- CO142: Analyze responsibilities and powers of cooperative auditor.

